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For Immediate Release

Sustainable Cards Purchases Advanced Testing Equipment To Meet ISO Standards for Eco-Friendly Wood Cards

Barnes International Supervises Wood Card Testing to Certify Full ISO Compliance

(Hede, Sweden)--Sustainable Cards, the world's leading producer of wooden cards for hotel keys, gift and loyalty cards and membership cards, has purchased a Barnes Mag-Tester Revo to ensure its eco-friendly wooden cards are fully compliant with ISO card manufacturing standards for LoCo, HiCo and 650 Oersted magnetic cards.

"Our test tools and equipment are used globally by card manufacturers that want to ensure their products meet the highest industry standards for ISO compliance," says Brian Summerhayes, managing director of Barnes International, the world leader in the development and supply of chip card test tools and magnetic stripe analyzers.

"By self testing their cards, Sustainable Cards can ensure consistent, high-quality coding for all its customer products," explains Paul Joslin, technical director of Barnes International. The Barnes Mag-Tester Revo reads, decodes and analyzes card encoding and the quality of encoding.

In addition, prior to purchasing the testing equipment, staff at Sustainable Cards plant in Sweden spent several days at Barnes facility in Petersfield, UK and conducted a series of tests and reviews of its products.

"The test result of the wooden cards were of the same high quality as those of regular PVC or PETG substrate," says Joslin. "I was very impressed with how the wooden cards showed the same quality of test pattern and encoding pattern as that of a traditional plastic cards."

Sustainable Cards are manufactured in Hede, Sweden, where the company's production facility is located. The wooden sustainable cards contain Nordic-grown birch from sustainably managed forests. The manufacturing process of wood cards uses small amounts of water and energy when compared to how plastic is created. "Purchasing and using wood cards helps reduce CO2 emissions and our need for petroleum-based products," says Peo Akesson, founder and president of Sustainable Cards.

"The cards work just like plastic but they help environment instead of hurt it. "They're durable, reusable reliable and nearly 100 percent petroleum free," says Akesson, who notes that the key cards have been successfully used in Europe for the past decade.

ABOUT SUSTAINABLE CARDS

Established in 2006, Sustainable Cards is the leading global source of sustainable wood for hotel key cards, gift cards and retail point-of-sale signage. Sustainable Cards is committed to reducing toxic plastic waste in the world and supporting efforts to preserve and protect a greener planet. Sustainable Cards is a member of 1% for the Planet, pledging one percent of all sales to the preservation and restoration of the natural environment. For more information, visit www.sustainablecards.com

ABOUT BARNES INTERNATIONAL

Barnes International is the world leader in the development and supply of Chip Card Test Tools and Magnetic Stripe Analyzers. Barnes world-class test tools enable the manufacture and issue of valid magnetic stripe, contact and contactless EMV chip cards and GlobalPlatform UICC cards ensuring quicker approval by payment schemes and minimizing pre-issue costs. Its Test Tools for Laboratory, Manufacturing and Bureau operations include QC testing to ISO, EMV, Amex, JCB, MasterCard, Visa, Discover, Interac, GlobalPlatform and GSM specifications. Barnes also offers EMV consultancy and card testing. For further information on Barnes' products and services go to www.barnestest.com

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