

Sustainable Wood—The Truly Green Alternative to Plastic



Established in 2006, Sustainable Cards is the world's leading wooden card manufacturer, specializing in the most earth-friendly cards in the industry.

We produce hotel key cards as well as gift, loyalty, membership, and business cards, all from wood and all customized to your needs. In addition to cards, we produce other premier wood products, like signage, door hangers and other products for the hospitality and retail industries.



Research shows that our cards are the most sustainable product in the industry.

Our cards are made from Nordic birch wood principally sourced from Scandinavian veneer producers certified by Forest Stewardship Council (FSC) and/or the Programme for the Endorsement of Forest Certification (PEFC). Two independent environmental research firms, Natural Capitalism Solutions and The Jegrelius Institute, have verified that our cards are more sustainable than the most prevalent card types in the industry, including PVC, recycled PVC and bio-plastic. In fact, ISO-compliant research shows that by switching to our wooden cards, you can reduce your carbon footprint by 50 percent.



Our cards meet ISO standards and work just like plastic cards; they're durable, reliable and reusable.

Any type of card product can be made from sustainable wood, incorporating the same features normally found on traditional plastic cards, including a magnetic strip, RFID chip, signature panel, scratch-off panel or bar code. Our cards are compatible with most existing hotel lock systems. Variations in the wood sheets contribute to the natural beauty of the cards. Printing on wood is different from printing on plastic. You can choose to showcase the beautiful natural wood grain or print on pure white.



We stand behind our cards and offer a 100% performance guarantee.

Our sustainable key cards have been used for international conferences and in hotels as well as retail businesses around the world. You can read more about where our cards are being used and what our customers are saying about our cards on our website. You can also email us at info@sustainablecards.com for a list of references and sample cards.



We're passionate about what we do and doing our part to reduce the millions of tons of toxic and petroleum-based plastics sent to landfills each year.

In our plant in Hede, Sweden, our PVC-free cards are manufactured with small amounts of energy and no hazardous chemicals or additives. We recycle wood waste to provide heat and hot water for our production needs. By using cards made from sustainable forest products, we all help reduce harmful greenhouse gases and contribute to a sustainable planet for the next generation to enjoy.